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ARIA — Agentic Real Estate Intelligence and Automation

Braiin's agentic AI execution platform for property management, leasing, compliance, accounting support, customer engagement and more.

OVERVIEW

An AI-native workforce built for global real estate

Braiin is proud to announce the launch of **ARIA (Agentic Real Estate Intelligence and Automation)**, an AI-native workforce designed specifically for the global real estate industry.

ARIA is designed to move beyond conventional generative AI assistants that primarily answer questions or produce content. Instead, ARIA is intended to understand an operational objective, plan the required steps, coordinate information across connected systems, execute the underlying workflow and escalate material decisions or exceptions for human review.

The platform leverages groundbreaking agent orchestration built upon Braiin's deep domain knowledge, combining real estate workflow infrastructure with Braiin's broader capabilities across artificial intelligence, customer experience automation, PropTech, embedded distribution and connected residential services.

AN AI WORKFORCE FOR REAL ESTATE

Replacing fragmented, manual work

Real estate agencies and property-management businesses frequently operate across fragmented property-management platforms, CRM systems, accounting software, email, electronic-signature platforms, compliance tools, forms and document repositories — forcing employees to manually transfer information between systems, chase missing documents, prepare agreements, review leases and reconcile transactions.

ARIA is designed to operate as an intelligent digital member of a real estate team, completing repetitive and process-driven work while maintaining appropriate human oversight. Its intended capabilities include:

Preparing draft property, tenancy and leasing documents using existing agency data

Reviewing leases, forms and documentation for missing information, inconsistencies and potential compliance issues

Coordinating follow-ups with tenants, landlords, vendors, applicants and internal team members

Preparing comparative market analyses, property statistics and branded client reports

Supporting owner-statement preparation and rent and expense reconciliation

Analysing rent-roll and agency data to identify operational risks and potential growth opportunities

Managing routine tenant and landlord communications

Supporting listing preparation and property appraisal workflows

Monitoring document and transaction status

Coordinating electronic-signature and lodgement processes

Creating auditable records of actions, approvals and identified exceptions

Building customised operational workflows through natural-language instructions

ARIA is designed to extend AI-based assistance across mission-critical processes for property managers, real estate agents and administrative staff — **augmenting rather than replacing professional judgment**. Material legal, financial, compliance and customer decisions will remain subject to appropriate human review and approval.

MOVING BEYOND CHATBOTS

From answering questions to AI execution

Traditional generative AI tools typically respond to individual prompts by answering questions, summarising information or drafting content. Agentic AI systems are designed to go further by planning and executing multi-step tasks across connected software, data sources and business processes.

ARIA is intended to apply this agentic model specifically to the real estate industry. For example, an authorised user may instruct ARIA to prepare a new tenancy workflow. Subject to system availability, permissions and human-review requirements, ARIA could:

1. Review the relevant tenant and property information
2. Identify missing information or documentation
3. Request outstanding information from the relevant parties

4

Prepare the required draft agreement and supporting forms

5

Route documents for internal review

6

Coordinate electronic signature

7

Monitor completion

8

Record the completed workflow and any exceptions requiring further attention

> By connecting information, documents, communication and execution within one operating layer, Braiin believes ARIA can reduce repetitive administration, improve process consistency and enable agencies to grow their property portfolios without requiring a proportionate increase in administrative headcount.

MARKET OPPORTUNITY

A significant global opportunity

Braiin views the global real estate software market as the most relevant primary total addressable market benchmark for ARIA. According to Grand View Research, the global real estate software market was valued at approximately US$12.8 billion in 2025 and is estimated to reach approximately US$14.3 billion in 2026.

US$14.3B Global real estate software market, est. 2026	**12.2%** Forecast CAGR, 2026–2033
US$32.0B Forecast real estate software market by 2033	**46.2%** Forecast CAGR, enterprise agentic AI, 2025–2030

The research includes software used for property management; customer relationship management; enterprise resource planning; contract management; transaction workflows; residential real estate; commercial real estate; and real estate agency operations. Grand View Research identifies cloud deployment, automation, artificial intelligence, digital documentation and demand for integrated property-management systems as important contributors to this growth.

ARIA also participates in the rapidly expanding enterprise agentic AI market, which Grand View Research estimates was approximately US$3.67 billion in 2025 and is forecast to reach approximately US$24.50 billion by 2030.

> Braiin does not aggregate the real estate software and enterprise agentic AI forecasts because the categories may overlap. The two market forecasts are presented to demonstrate the scale of the real estate software opportunity and the rapid growth of the underlying agentic AI technology category. **Neither market estimate represents a forecast of ARIA's revenue, market share or financial performance.**

INTEGRATED WITH BRAIIN'S PROPTECH ECOSYSTEM

An intelligent operating layer for the residential lifecycle

Braiin intends to integrate ARIA across its broader Property Technology and Living Infrastructure ecosystem to deliver unique workflows and proprietary data sets few other agentic platforms can match. This is expected to create an intelligent operating layer connecting real estate workflows with:

- Tenant & purchaser onboarding
- Utility activation & switching
- Broadband & telecommunications
- Property & tenancy documentation
- Customer-experience automation
- Embedded residential services
- Insurance & household-service products
- Payments & recurring household transactions
- Property-management systems
- Tenant, landlord & household engagement

LIVING INFRASTRUCTURE

Beyond administrative automation

Braiin believes the integration can extend ARIA beyond administrative automation and position the platform as an intelligent orchestration layer supporting the broader residential lifecycle. Subject to commercial agreements and required integrations, the platform may also be embedded within real estate agency networks, property-management platforms, mortgage and brokerage channels and residential service ecosystems.

COMMERCIAL MODEL & INTERNATIONAL DEPLOYMENT

A phased path to commercialisation

Braiin intends to release ARIA through a phased commercial deployment involving selected real estate agencies, property-management businesses and enterprise partners. The Company expects the platform to be commercialised through a combination of:

Recurring software subscriptions

Usage-based AI workflow fees

Enterprise licensing

Per-property or per-portfolio pricing

Integration and implementation fees

Revenue through connected residential services

The initial deployment is expected to focus on **Australia**, followed by selected opportunities in the **United Kingdom, New Zealand and the United States**. Each international deployment will require the localisation of property forms, terminology, privacy controls, workflow rules and applicable regulatory and compliance frameworks. Specific customers, commercial terms, deployment timing and expected financial contributions will be announced when agreements are finalised and disclosure is considered appropriate.

ABOUT ARIA

ARIA — the Agentic Real Estate Intelligence and Automation — is an AI-native workforce designed to execute multi-step workflows across property management, leasing, sales, compliance, documentation, accounting support and customer engagement. ARIA combines natural-language interaction, workflow orchestration, document generation, data analysis and human-in-the-loop controls to help real estate organisations reduce repetitive administration, strengthen operational consistency and scale more efficiently.

Agentic AI Execution | Real Estate & PropTech

ABOUT BRAIIN LIMITED

Braiin Limited (NASDAQ: BRAI) is a global technology platform operating across AI, agritech, customer experience solutions, PropTech, and living infrastructure. Braiin's ecosystem combines embedded distribution, intelligent automation, and recurring revenue platforms designed to support the lifecycle of the home and connected consumer services.

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GET IN TOUCH

Interested in learning more?

If you're interested in learning more about ARIA or Braiin's other innovative solutions, please reach out to our team.

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