



BRAIN



Investor Presentation

September 2026

NASDAQ: BRAI

Disclaimer



This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements include, but are not limited to, statements regarding: the expected capabilities, performance, and functionality of Braiin Limited; the Company's ability to scale the platform for large organizations across global markets; the anticipated market opportunity for the platform; the Company's ability to successfully commercialize Braiin Limited and its other AI solutions; the Company's ability to drive annual recurring revenue growth across its verticals; the Company's ability to convert its pipeline of new opportunities into contracts; the anticipated market acceleration in precision agriculture, customer experience, and property technology; and the Company's future financial performance, business strategy, and growth prospects. Forward-looking statements include statements concerning plans, objectives, goals, strategies, future events or performance, and underlying assumptions and other statements that are statements other than historical facts. When the Company and its management uses words such as "may," "will," "intend," "should," "believe," "expect," "anticipate," "project," "estimate" or similar expressions that do not relate solely to historical matters, it is making forward-looking statements. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties that may cause actual results to differ materially from the Company's expectations discussed in the forward-looking statements. These statements are subject to uncertainties and risks including, but not limited to, the Company's ability to successfully develop, launch, and scale new products, including Braiin Limited; customer acceptance and adoption of the platform; the Company's ability to compete effectively in the AI-powered analytics market; the Company's ability to protect its intellectual property and proprietary technology; cybersecurity risks and data privacy concerns; the Company's dependence on key personnel; general economic conditions and their impact on customer spending; and regulatory developments affecting the Company's business and other factors discussed in the "Risk Factors" section of the Company's filings with the SEC. For these reasons, among others, investors are cautioned not to place undue reliance upon any forward-looking statements in this press release. Additional factors are discussed in the Company's filings with the SEC, which are available for review at <http://www.sec.gov>.

The forward-looking statements in this press release speak only as of the date of this release. The Company undertakes no obligation to update, revise, or correct any forward-looking statement, whether as a result of new information, future events, or otherwise, except as required by applicable law.

Corporate Overview

Brainin Limited is a global AI platform company applying one adaptable, sector-agnostic AI engine across precision agriculture, customer experience and property technology to deliver actionable insights and measurable outcomes to enterprises.



Global Platform AI Company:

Deploying proprietary AI and machine learning to traditionally analogue industries with ~800 global employees



AgriTech Platform:

Autonomous aerial robots, AI/ML analytics and IoT integration delivering real-time crop, soil and weather insights, drone-based spraying of pesticides and fertiliser, and insurance and financing solutions.



Customer Experience & Employee Experience Sector:

A one-stop platform to set up hyper-customized agentic-AI contact centres from scratch or transform traditional ones, delivered on our proprietary CXaaS software and patented machine-learning technology.



Property Technology Platform:

A single AI-powered platform for comparing and seamlessly switching utilities and other household services when tenants relocate, eliminating the hassle of engaging with multiple service providers individually.



Robust Growth Profile:

Revenue growth of ~20% p.a. over the last 3 years with long-term revenue visibility through a predominantly recurring revenue model

NASDAQ: BRAI

Share Price ¹	\$5.69
--------------------------	--------

Market Cap ¹	\$1.17B
-------------------------	---------

FY 2025 Revenue ²	\$73.4M
------------------------------	---------

Shares Outstanding	206.1M
--------------------	--------

Float	14.4M
-------	-------

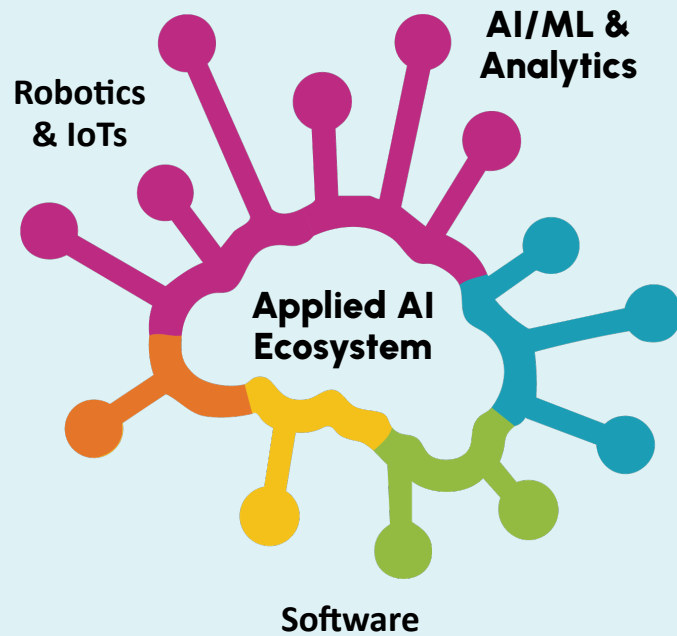
Insider Holdings	65.0%
------------------	-------

Headquarters	Subiaco, Australia
--------------	--------------------

1. As of September 10, 2026

2. Pro Forma Combined at June 30, 2025

By The Numbers



800+

Global
Headcounts

10

IP & Patent
Portfolio

100

Fortune 500
Clients

10+

Global
Offices

~\$80.2M

Revenue*
2026 YE Expected

~\$7M

Adjusted EBITDA*
2026 YE Expected

4.5M

UK rental homes under
exclusive partnership

~20%

CAGR
FY2022-2026*

~33.34M

5 Year
Binding Contracts

~112M

Non-Binding
MOUs

* Numbers include acquisitions. All Financial numbers are based on 1st July to 30th June Financial year

NASDAQ: BRAI

Brain: An Applied AI Ecosystem

Patented AI & Robotics platforms and solutions to generate actionable insights for intelligent decision making across Agriculture, Customer Experience (CX), and Prop Tech verticals

Technologies



AI / ML



Robotics



IoT



Data Analytics



Agriculture

- Crop spraying
- Crop and Soil Insights
- Smart Farm solutions
- Insurance management



Customer Experience

- Contact Centre Management solutions
- Customer relationship management



Property Tech

- PaaS services
- Utilities - Compare and Connect
- Expense Management
- AI enabled White-labeled platform for agency managed properties

CXaaS (Sectors and Capability)

- | | | | |
|-------------|-------------|-------------------------|--------------------|
| • Agritech | • Mining | • Analytics | • Automation & AI. |
| • Telecom | • IT/ITeS | • CX Consulting | |
| • BFSI | • Utilities | • CX Products/Platforms | |
| • Logistics | • Defense | • CX Design | |
| • Retail | | • CX Cloud | |

Solutions

- | | |
|--------------------------|--------------------|
| • Digital Transformation | • SAAS Products |
| • IT Consulting | • AI Platforms |
| • Drone services | • Managed Services |
| • Tech Solutions | • Cloud Services |
| • Data Analytics | |



AI Enabled AgriTech Platform

Precision AgTech Market

Revolutionizing Farm Management Through Automation, Insights & Connectivity

Traditional Farm Management



Labor shortages and rising costs

Labor accounts for +60% of agriculture costs, forecast to increase further with labor shortages due to an ever-growing global population placing strain on supply.¹



Stagnant yields and falling margins

Agriculture margins are being squeezed from every angle with rising costs and falling margins.²



Worker safety

Farm workers are exposed to multiple hazards including pesticides, fertilizers and paints.^{3,4}



Erosion, water shortages and climate change

Human activities leave soil vulnerable to erosion, with over 80% of croplands expected to experience water scarcity.⁵

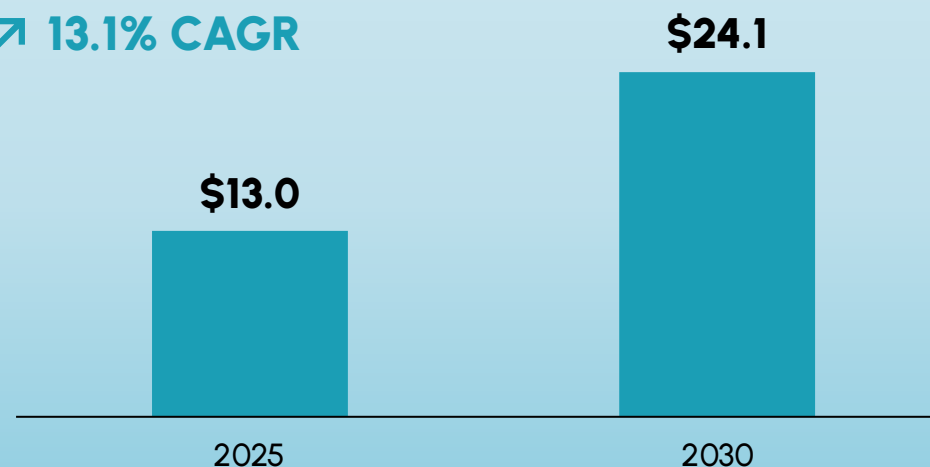
Precision Agriculture

- Robotics-enabled operations
- Actionable intelligence and automation
- Smarter, safer deployment of labor
- Efficient use of inputs

Precision Agriculture Market⁶

\$ in Billions

↗ 13.1% CAGR



Sources: Braiin Management. 1) [Farmable](#) 2) [Rabobank](#) 3) [National Library of Medicine](#) 4) [Prevention Web](#) 5) [Natural Resources Defense Council](#) 6) [Grandview Research](#)

NASDAQ: BRAI

Diversified Revenue Model

Spraying · Analytics · Insurance & Financing



Spraying-as-a-Service

Autonomous aerial crop spraying, sold as long-term managed services

HOW WE EARN

- Spraying of fertilisers, agrochemicals, pesticides and fungicides
- Multi-year (4–5 yr) management contracts with large plantations and agri organisations (tea manufacturers currently)
- Priced per hectare sprayed; drones, pilots and chemicals logistics run by Braiin on the client's estate
- Monthly billing, USD-linked; client funds on-ground infrastructure (charging, storage)

Revenue driver: Hectares under contract × spray cycles per year × price per hectare

15x

faster than hand spraying; 20–30% chemical and 85–90% water savings



Analytics-as-a-Service

Actionable farm intelligence from drone imagery, sensors and IoT

HOW WE EARN

- Detects hydration, pest and disease stress 7–10 days before the human eye; guides treatment and harvest timing
- Recurring subscription per hectare layered on the spraying base
- HD aerial imagery, plant-health index and drainage / elevation assessment
- **Data feeds Braiin's AI engine — every flight enriches the model**

Revenue driver: Hectares monitored × subscription rate

15–40%

yield improvement enabled by precision analytics



Insurance & Financing

Data-enabled crop insurance and farmer financing, embedded in the platform

HOW WE EARN

- Verified farm-level data (plant health, spraying compliance, yield history) de-risks underwriting and credit
- Parametric crop-insurance products distributed with insurer partners; Braiin earns a commission and data fee per policy
- Input and working-capital financing for farmers via lender partners, using Braiin data for credit scoring
- Embedded at contract level — no separate sales cycle; asset-light, no balance-sheet risk

Revenue driver: Policies and loans originated × commission / origination fee; data-licensing fees

10%+

Additional recurring revenue layer on the same farm data

Driving Agriculture into the Future

Empowering Farmers with Actionable Intelligence & Automation

Autonomous aerial robots, AI/ML analytics and IoT integration delivering real-time crop, soil and weather insights, drone-based spraying of pesticides and fertiliser, and farmer insurance and financing solutions.

Capabilities



Robotics

Fully autonomous drones that analyse, map, monitor and spray crops



IoT

Climate monitoring, greenhouse automation, precision farming and end-to-end farm management



Software

Tailored software applications and services for agri-tech companies and customers



AI / Machine Learning

Demand analysis, price forecasting and optimal sowing and harvest timing

Traction

- **Long-term management contracts** sold to large agricultural organisations
- **Sales Channels** include, direct, distributor dealer networks and value-added resellers
- **Geographies** include India, Sri Lanka and Australia
- **100+ customers** including some of the largest tea producers, agri-tech distributors and VARs in Asia

~US\$33.3M

5-year binding contracts

~US\$112M

non-binding MOUs

Delivering measurable outcomes

15x

faster spraying and 30% lower cost vs. traditional methods

20–25%

higher crop yields through the crop cycle

85%

less water and 50% fewer biologics — inputs only where needed

Safety

workers — spraying technology removes exposure to harmful chemicals



Customer Experience as a Service

CXaaS Market Overview

AI Enabled Customer Experience & Employee Experience Sector

Current Market



Customer Acquisition

For B2B SaaS companies, customer acquisition costs can range from a few hundred to several thousand dollars, reflecting the high lifetime value of customers and complexity of sales cycles.



Customer Engagement

Customer engagement issues within the customer experience domain can significantly impact business relationships, loyalty, and growth.



Customer Support

Lack of omni-channel support, poor resolution rates, lack of personalization, limited availability, feedback loop deficiencies etc. are some of the issues within this domain that significantly impact customer satisfaction and loyalty.



Customer Retention

Customer retention issues in the customer experience domain often stem from inconsistent service quality and a lack of personalized engagement.

1) [Market Research Future](#)

NASDAQ: BRAI

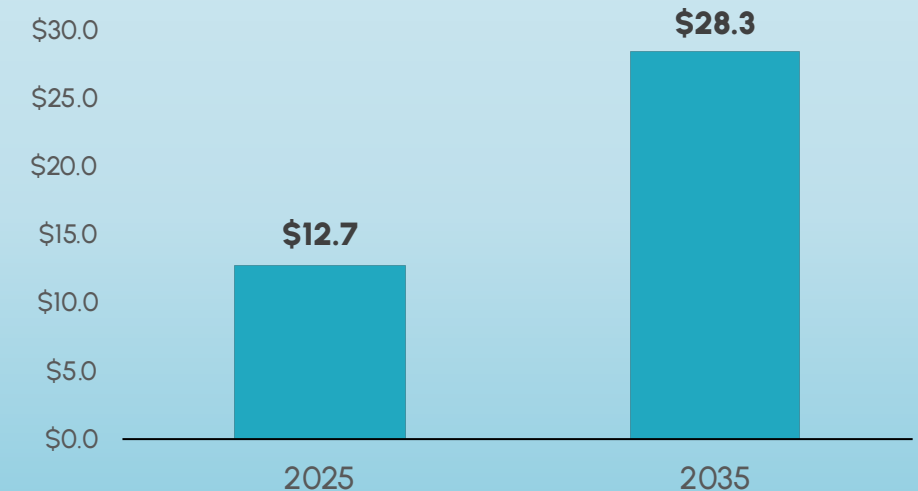
CXaaS

- Secure, scalable & reliable information
- Intelligent customer interactions
- Cohesive omnichannel experience

Global CXaaS Market¹

\$ in Billions¹

↗ 8.4% CAGR



CX Corporate Overview

AI Powered Customer Experience Software and Solutions

A one-stop platform to set up hyper-customised agentic-AI contact centres from scratch or transform traditional ones, delivered on our proprietary CXaaS software (Radius) and patented machine-learning technology (Flamingo AI).

Human + AI, by design

AI resolves; humans handle what matters. Agents are augmented, not replaced.

AI Engage

Context-aware AI resolves queries autonomously on every channel; escalates to a human only when needed

AI Assist

Real-time guidance, recommendations and context for agents on every live interaction

AI Insight

Behavioural intelligence from every interaction drives decisions and continuous CX improvement

Solutions & software

Radius

Proprietary cloud-native agentic-AI CXaaS platform — voice, chat, email, video and social on one cloud; live in days

Flamingo AI

Patented semi-supervised ML engine (US Patent #10650818) — zero cold-start, explainable, self-learning

DiGON & Cube

Unified CRM integration connector; mission-critical emergency-response system

Full CX stack

Consulting, network & security, AV, automation, managed and professional services

Trusted by enterprise

100+

enterprise
deployments

650+

CX specialists
worldwide

90%+

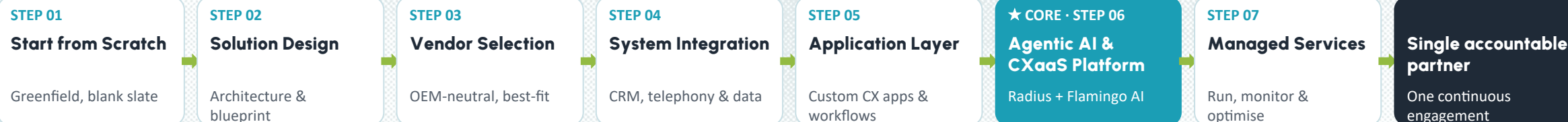
platform
renewal rate

AU · EU · KSA

active order-book
regions

Clients include Tech Mahindra, HCL, Cognizant, Mindtree, Honda, Manulife, FIS and Sotheby's; includes a 100-to-1,000-seat enterprise deployment

End-to-end capability model — one accountable partner, one continuous engagement



Proprietary CXaaS AI Platforms

Redefining the Future with Digital Innovation



Radius Omnichannel Interaction System

Orchestrates Intelligent Customer Interactions

- Secure, scalable & reliable information sharing business software, automated by digital assistants
- Transforms customer engagement strategy from multichannel to a cohesive omnichannel experience that spans voice, chat, email, video, social media, & more
- Provides agility, scalability, and robustness across diverse cloud platforms
- Provides AI Insights, Co-pilots and AI Agents for Sentiment analysis, multi-channel orchestration, call routing etc.
- **Services more than 100+ customer across various industry verticals**



AI enabled CX offerings enable:

- Market segmentation precision, brand-resonance amplification and optimal channel selection — significantly reducing customer acquisition cost
- Personalised experiences, omnichannel consistency, real-time engagement analytics, feedback action, proactive engagement and continuous improvement
- Stronger customer support through training, omnichannel support, technology-led efficiency, personalised interactions and a continuous feedback loop
- Customer-feedback utilisation, product and service innovation, and tailored retention strategies



AI-Enabled Property Technology Platform

NASDAQ: BRAI

PropTech & Utility Switching Services Market

Untapped Markets with Large TAM & SAM

Fragmented utility setup and switching



Fragmented utility setup and switching

Renters and homeowners face inconsistent, manual, and error-prone processes when setting up essential services



Lack of intelligent service bundling

Poor user data results in irrelevant recommendations and low cross-sell efficiency.



Low consumer engagement

Legacy plans, unclear bills, and complex switching deter users from engaging.



Operational inefficiencies

Property professionals face high workloads and tenant churn without automation

Sources: Braiin Management, Deloitte, Grand View Research

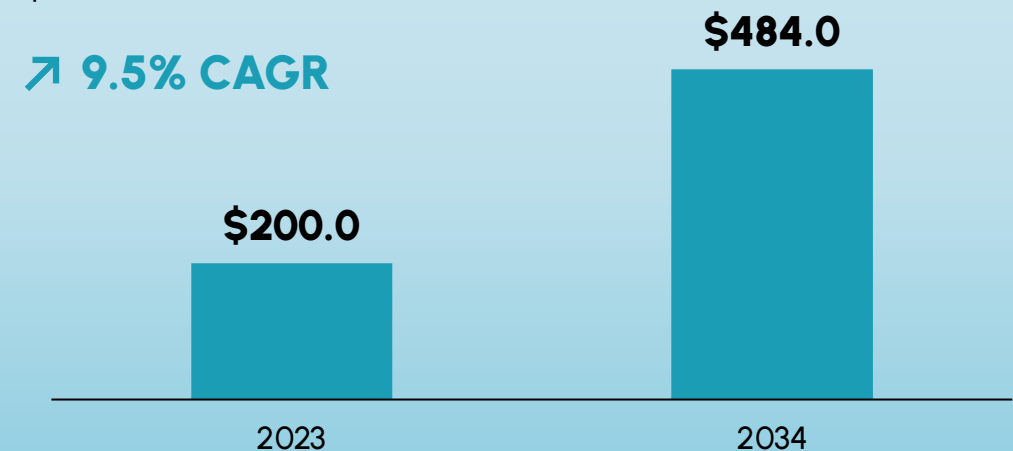
NASDAQ: BRAI

Property Tech Market

Dominated by solutions such as property management, asset management (rent/payments), property listings, CRM, and analytics, **with multiple niche areas such as utility switching, which have a large TAM and SAM but are relatively untapped.**

Global PropTech & Utility Switching Services Markets

\$ in Billions¹



AI-Powered Property Technology Platform

Utility Connections, Bill Comparison, & Household Expense Management

Fragmented utility setup and switching



Smart Connect Platform

AI-powered integration with tenancy systems automates service setup during property transitions.



Hyper-Personalized Matching

AI agents recommend electricity, broadband, and insurance using OCR-analyzed bills and household data.



Seamless Bill Management

A digital portal enables ongoing utility tracking, payments, and plan switching.



Global Deployment

Deployed in AU/NZ; expanding to UK/US with scalable architecture for deregulated markets

A single AI-powered platform for comparing and seamlessly switching utilities and other household services when tenants relocate — eliminating the hassle of engaging with multiple service providers individually.

4.5M

UK rental homes under
exclusive partnership

15–20%

expected conversion
of homes served

TDS*

deposit-scheme partnership
sharpens conversion further

*Tenancy Deposit Scheme (TDS) of UK

Switching electricity connection: Manually vs. Our platform

Manual
Days

Call each provider

Forms & paperwork

ID checks

Wait for activation

Repeated for every service — electricity, gas, broadband, water, insurance

Platform
Mins/Hours

e-KYC

Compare
providers

Switch

All services in one flow

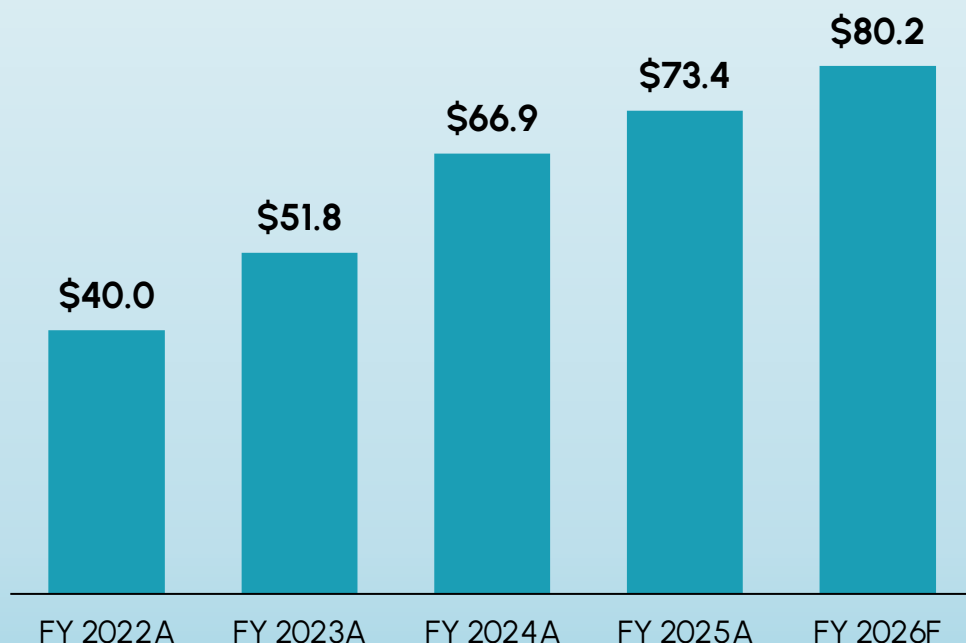
Plus Cost savings: comparison across multiple providers surfaces the best tariff for every service — days of admin cut to hours, and a lower bill



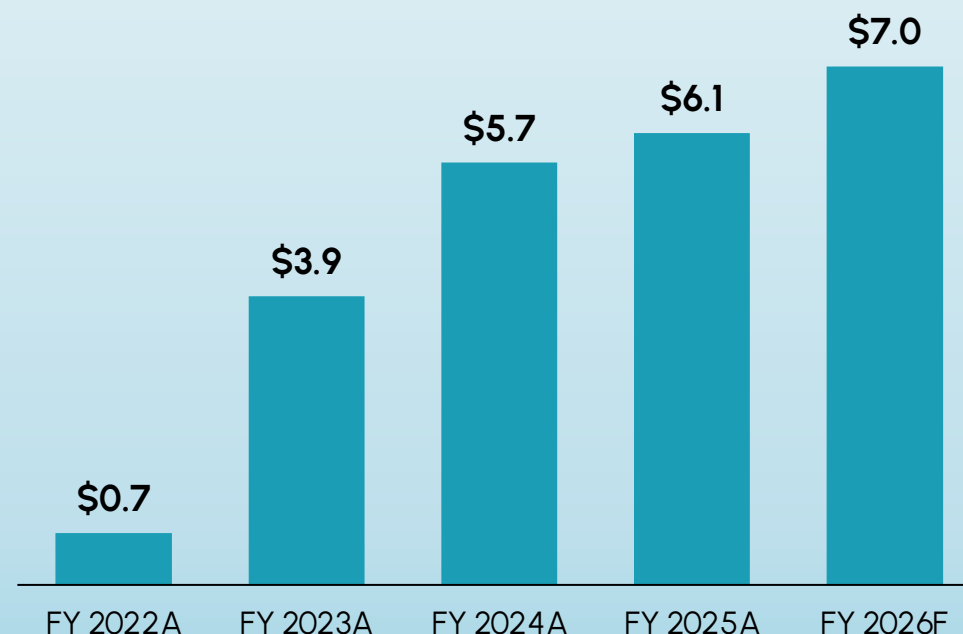
BRAIN: An AI Applied Ecosystem

Key Financial Metrics

Revenue (US\$ M)



Adj EBITDA (US\$ M)



EBITDA Margin

Fiscal Year	EBITDA Margin
FY 2022A	1.8%
FY 2023A	7.5%
FY 2024A	8.5%
FY 2025A	8.3%
FY 2026F	8.7%

All Financial numbers are based on 1st July to 30th June Financial year.

NASDAQ: BRAI

M&A Strategy – (1/2)

Rapid expansion through synergistic M&A

Build Lasting Partnerships

Business Continuity

- Continuity of Target and Brainin shareholders
- Continuity of management for at least 3 years
- Alignment of interest as Public company consolidates all businesses

Focus on Growth

- Account-wise cross selling
- Systems and process consolidation
- Foster BD planning and processes

Limit Turbulence

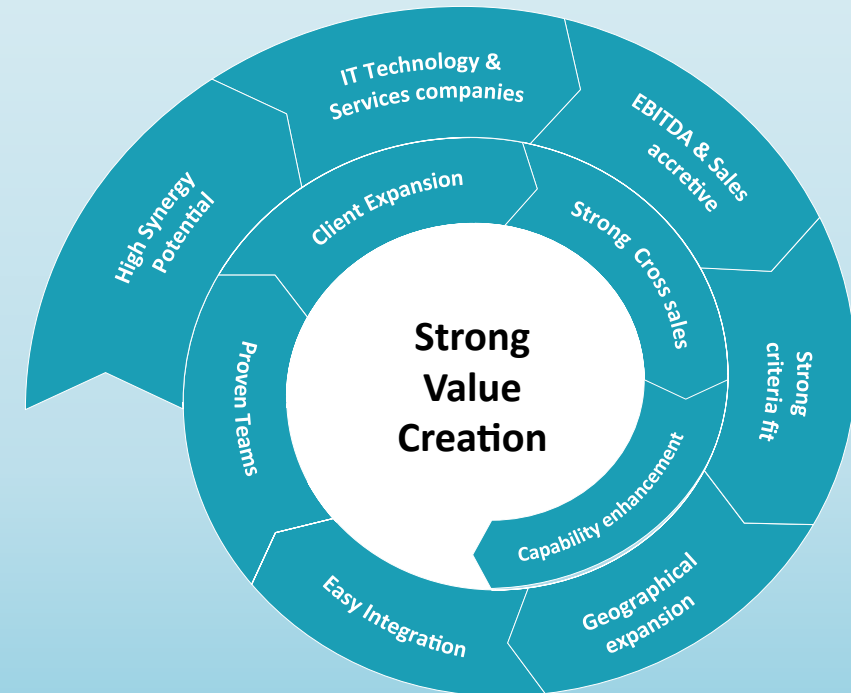
- Ensure sales and ops continuity
- Preserve strong customer relationships
- Retain valuable employees
- Maintain and strengthen brand resilience

Harness Synergies

- Plan aggressive yet feasible initiatives
- Centre on revenue and cost
- Adhere to timelines
- Encourage cross-functional cooperation

Maximize Synergies

Leveraging public currency to acquire naturally synergistic M&A targets



M&A Strategy – (2/2)

Rapid expansion through synergistic M&A

We take M&A seriously and have built the machinery for it: a dedicated internal M&A team, a disciplined screen, and in-house engineering depth to integrate AI into every acquired business.

The pipeline

3 Themes

- Synergistic Boltons
- Horizontal Expansion
- AI Transformation

**US\$25–
350M**

revenue range
of targets

100%

of targets profitable

100%

of targets synergistic

The discipline

- **Dedicated internal M&A team** originating, screening and executing
- **Every target is profitable** — no turnarounds, no cash burn
- **Every target is synergistic** — it strengthens a vertical we are already in, or opens a geography that makes sense for us
- **No deals for the sake of doing deals**
- **Listed Nasdaq currency** to acquire naturally synergistic targets

The screening

Large list of deals across themes

Active pipeline

Profitable?

Positive EBITDA today

Synergistic?

Vertical strength or new product/geography

Execute

Integrate with in-house AI

In-house capability to integrate AI

Real engineering depth: bringing AI into an acquired organisation is an in-house capability built over years and already deployed across three very different industries — agriculture, customer experience and property technology.

~60

dedicated
AI engineers

400+

software
engineers

3

industries
deployed

Experienced Management



Natraj Balasubramanian

Chief Executive Officer

Experienced Tech Entrepreneur in SaaS. Raised funding and built the world's first fully autonomous spray drone certified to fly by a sovereign nation. Previously, he served as Co-founder & CEO of a SaaS business (scaled to \$25m revenue, 350 employees and negotiated an exit of Asian business to DFSI). Alumnus of Air Force Academy (IN) & Harvard Business School.



Neil Saligrama

President & COO

Experienced Tech Entrepreneur in PropTech and current President of BRAIIN. Previously, CEO and Founder of 1 Bill Holdings/Compare and Connect, where he raised \$20M funding and achieved a landmark exit with Origin Energy, one of Australia's largest energy providers. Masters in Electronics from RMIT University in Melbourne, Australia.



Jay Stephenson

Chief Financial Officer

Jay has been involved in manufacturing and business development for 34 years, including the 26 years as Chief Financial Officer, Director and Company Secretary for various public and private entities in manufacturing, hospitality, and property. He has led M&A, initial public offerings, capital raisings and business restructuring as well as managing all areas of finance operations for companies.



Samir Pandey

Chief Strategy Officer

Seasoned finance professional with over 17 years' experience across corporate finance, private equity, entrepreneurship, M&A, IT operations and strategic advisory. An Oxford MBA, he has worked on both the buy and sell side, executing transactions exceeding US\$1.25B. Scaled his frozen-desserts company from US\$1M to US\$8M revenue and exited to Cure Foods, India's second largest food-tech company.

Investment Highlights



AI-Enabled Platform Company:

Deploying proprietary AI and machine learning to traditionally analogue industries with ~800 global employees



AgriTech Platform:

Using autonomous aerial robots, AI/ML-based analytics and IoT integration to provide real-time insights into crop health, irrigation, soil conditions, pests, yield prediction, and weather risk



Customer Experience & Employee Experience Sector:

Customer Experience as a Service (CXaaS) AI-powered, end-to-end solution designed to transform how enterprises engage with customers and manage internal teams



Property Technology Platform:

For utility connections, bill comparison, and ongoing household expense management



Robust Growth Profile:

Revenue growth of ~20% p.a. over the last 3 years with long-term revenue visibility through a predominantly recurring revenue model





BRAIN